

Customer Proprietary Network Information (CPNI)

What is CPNI?

Customer Proprietary Network Information (CPNI) is information that South Central Communications and other telecommunications carriers obtain when providing your telecommunications services to you. CPNI includes the types of telecommunications services you currently purchase, how you use them, and the billing information related to those services, including items such as the types of local, long distance and wireless telecommunications services that you have purchased and your calling details. Your telephone number, name and address are not considered CPNI.

Use and Disclosure of CPNI

We use your CPNI to offer you additional services of the type you already purchase from South Central Communications. We also may use your CPNI to offer you products and services, packages, discounts and promotions from the South Central Communications companies, such as long distance, internet and cable TV services, which may be different from the types of services you already purchase.

South Central Communications uses technology and security features and strict policy guidelines to safeguard the privacy of CPNI and protect it from unauthorized access or improper use. South Central Communications does not disclose CPNI outside of the South Central Communications companies or their agents without customer consent except as required or allowed by law. When South Central Communications uses third parties to perform services on its behalf that require the use of CPNI, South Central Communications requires that they protect CPNI consistent with this privacy policy. South Central Communications *does not sell CPNI to unaffiliated third parties.*

Restricting our use of your CPNI

If you wish to restrict our use of your CPNI for marketing purposes, you may contact a customer service representative at the customer service phone number located on your South Central Communications telephone bill or one of the following numbers:

(888) 826-4211

(435) 826-4211

Restricting our use of your CPNI for marketing purposes will not affect the provision of any South Central Communications products or services to which you subscribe, nor will it eliminate all types of South Central Communications marketing contacts.